

Our Strategic Pillars



Sustainability

To grow for the long term while maintaining good governance.

- ▮ Governance & risk management
- ▮ Prudent financial management
- ▮ Diversify sources of funding
- ▮ Govt advocacy for funding
- ▮ Relational databases built to record all client touchpoints
- ▮ Diversify fundraising tools & channels
- ▮ Strong performance accountability at all levels
- ▮ Technology fit for purpose



Person-centred service delivery

Listen to & learn from people living with Parkinson's to enhance & grow services.

- ▮ Develop & deliver evidence-based services & referrals
- ▮ Measure outcomes:
 - ▮ InfoLine
 - ▮ Nurses
 - ▮ Counsellors
 - ▮ Education
 - ▮ Exercise program delivery
 - ▮ Support Co-ord.
 - ▮ NDIS advocacy
 - ▮ Referrals
 - ▮ Data collection
- ▮ Innovation & continual improvement



Collaboration with impact

Strategic partnerships to extend, diversify & strengthen services.

- ▮ Seek partners with complementary skills & values
- ▮ Share risks & benefits
- ▮ Avoid duplication
- ▮ Align governance & processes
- ▮ Secure collaboration with agreements



Building capacity & reach

Build additional capacity in metro & regional communities to enhance quality of life for people living with Parkinson's.

- ▮ Strengthen & grow PNSW Support Groups across NSW
- ▮ Add carer support programs, information & services
- ▮ Increase education programs
- ▮ Identify & verify referral resources
- ▮ Build & maintain referral resource database
- ▮ Boost community engagement



Research

To focus on making a difference now in the quality of life of people living with Parkinson's.

- ▮ Align priorities with Parkinson's Trust to collaboratively fund research
- ▮ Re-focus & revitalise independent Research Advisory Board
- ▮ Promote research progress & opportunities to participate in trials

Skills & Culture – Board, Management & Staff

Infrastructure, Systems & Processes

Brand-building & Communications

Advocacy & Community Engagement